Indian Ethos in Management

Objective

The objective is to sensitize participants of the programme to Indian culture and value systems and the impact of this on management thinking and action.

UNIT-1

Business Ethics and Management, Business ethics and Moral Obligations; Indian Ethos: Values and Ethics; What constitutes Indian Ethos?

UNIT-2

Basic principles of Indian Ethos for Management, Secular versus Spiritual Values in Management, Understanding the management concepts from Indian ethos perspective.

UNIT-3

Relevance of Values in Management, Gandhian Approach in Management and Trusteeship; Indianizing Total Quality Management.

UNIT-4

Karma Yoga, Work ethics, Quality of Work Life and Work Ethic, Stress at Workplace.

UNIT-5


Reference:

1. Management and the Indian Ethos : G.D.Sharma
2. Indian Ethos for Modern Management : G.R.Krishna
3. Towards the optimal organizations (Indian Culture and Management) : Rayen. K.Gupta (Excel Books)
4. The seven spiritual Laws of Success: Deepak Chopra (Excel Books)
5. India’s contribution to Management: Pravir Malik (Sri Aurobindos Institute of Research in Social Sciences, pondicherry)