

# Indian Ethos in Management

## Objective

The objective is to sensitize participants of the programme to Indian culture and value systems and the impact of this on management thinking and action

## UNIT-1

Business Ethics and Management, Business ethics and Moral Obligations; Indian Ethos: Values and Ethics; ,What constitutes Indian Ethos?

## UNIT-2

Basic principles of Indian Ethos for Management ,Secular versus Spiritual Values in Management, Understanding the management concepts from Indian ethos perspective

## UNIT-3

Relevance of Values in Management, Gandhian Approach in Management and Trusteeship; Indianizing Total Quality Management

## UNIT-4

Karma Yoga, Work ethics, Quality of Work Life and Work Ethic, Stress at Workplace.

## UNIT-5

Requisites for Ethics Globally. Human Values – Indian Insights, Value-Oriented Holistic Management: Indian Perspective.

## Reference:

1. Management and the Indian Ethes : G.D.Sharma
2. Indian Ethos for Modern Management : G.R.Krishna
3. Towards the optimal organizations (Indian Culture and Management) : Rayen. K.Gupta (Excel Books)
4. The seven spiritual Laws of Success: Deepak Chopra (Excel Books)
5. India's contribution to Management: Pravir Malik (Sri Aurobinds Institute of Research in Social Sciences, pondicherry)
7. Management Concepts from the Mahabarata: N.M.Khandelwar (New Century Publications, New Delhi)
8. Vedic management: Krishna Saigal (gyan Publishing House, New Delhi)

